

Biography: Linda Booth Sweeney, Ed.D.

In a world that's growing increasingly reliant on AI and technology to achieve growth, Linda Booth Sweeney draws on her research at Harvard and MIT Sloan, and decades of work with Fortune 500 leaders and social entrepreneurs, to help organizations unlock the people-centered, growth-driving superpower of Systems Smart Thinking. Systems Leadership Speakers

A globally recognized thought leader in Systems Smart Thinking, systems leadership and systems education, Dr. Sweeney is an award-winning author, business consultant, executive leadership trainer/coach, and worldwide speaker. She began her career at advertising giant Ogilvy, where she was trained in the art of visual communication and strategic storytelling. She then deepened her expertise in experiential learning at Outward Bound, where she led leadership programs for Goldman Sachs, JP Morgan Chase, and other top firms in New York.

Later, as a doctoral student at Harvard, she conducted action research at MIT's pioneering Organizational Learning Center (later SOL). Working under Dr. Peter Senge of The Fifth Discipline fame, she translated academic insights into practical tools for companies like AT&T and Ford. She continued her post-doctoral research at MIT Sloan School, exploring dynamic decision making in business and sustainability, work that was featured as a National Geographic magazine's "Big Idea."

As a trusted advisor to Fortune 500 leaders and social innovators, Dr. Sweeney helps organizations not only make sense of complexity, but take action to navigate and leverage it. Her clients have included Cargill, General Mills, and Eastman Chemical. She has led executive leadership programs at Harvard and Columbia and is currently a member of the visiting faculty at The Obama Foundation.. She is the founder and Director of Toggle Labs, a consultancy that uses immersive learning, dynamic cases, visual tools, and innovative, research-based methods to empower leaders and teams to think differently, move from reactive fixes to coordinated, sustainable change. Dr. Sweeney and her Systems Smart methodology are currently featured in Harvard Business Publishing's corporate learning platform, "Managementor® Spark." She is currently working on a much-anticipated book for business audiences, Power Loops: Living

Skillfully in a World of Systems. Providing a toolkit for overcoming complex, chronic challenges, Power Loops focuses on creating seven powerful feedback loops to help individuals and teams drive transformative change. Dr. Sweeney has spoken to a wide range of audiences in the business, nonprofit, governmental, and educational space, including Cornell University, The Institute for Real Growth, YMCA USA, The City of Sommerville, Wisconsin Cooperative Extension Service, and the California Water Association. Most recently she designed and led a 15-foundation global learning collaborative focused on systems change.

Dr. Sweeney brings her talent for storytelling and love of the natural world into her writing, public speaking, and corporate learning experiences. A passionate conservationist, she believes that nature and its interconnected ecosystems are the most relatable and easily understandable example of high-performing, interdependent systems. She is the co-author of The Systems Thinking Playbook, and its companion, The Climate Change Playbook. She is also the award-winning author of several children's books focused on our highly interdependent natural world, including The Noisy Puddle (Owl Kids) and her forthcoming, Do Bees Pee? (June, 2026, Harper Collins).